
NAVER

Corporate Social Responsibility policy

Date of
Approval

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1. Purpose and Objectives

NAVER Corporation (hereinafter referred to as "NAVER" or the "Company"), with its vision for "growth through social connection," strives to connect members of society through technology and services and thus create a better world with its impact creation and growth. The Company will continue to communicate with the wider world through the value of connection and create a sustainable tomorrow with the local community by engaging in various Corporate Social Responsibility (CSR) activities using its digital technologies and platforms.

2. Approach

NAVER's CSR activities consist of two pillars: public interest platform and business platform. The former aims to contribute to social development through donations, for example, discovering and supporting the underprivileged areas of the society. The latter refers to making social contributions through NAVER's technology and business.

1) Public Interest Platform

① Underprivileged class/area/region

Improve digital literacy

Donate and provide funding to underprivileged areas among the site of NAVER's business operation and support various public interest projects by providing online donation services

② Contributions

Contribute to the parts of society where necessary, such as disaster relief, local small- and medium-sized businesses, university development funds, and academic research support

2) Business Platform

① Support for SMEs and creators

Discover value of and support sustainable growth for SMEs and creators who produce contents through NAVER

② Support for shared growth and coexistence

Support sustainable growth of partners (suppliers, Smartstore sellers, creators, etc.), including improving small and medium-sized businesses' self-sufficiency and strengthening welfare benefits for employees of partners in the supply chain

3. Roles and Responsibilities

The Board of Directors and CEO regularly review reports on the Company's major social contribution activities and are responsible for overall management and supervision.

4. Core Principles

1) Definition of Donation

"Donation" refers to sponsorship or contributions provided to an individual or organization without compensation in return

2) Principles for Donation and Sponsorship

All donations and sponsorships provided by NAVER are operated in an ethical manner, and the Company do not provide sponsorships or donations that are prohibited by domestic and international laws or for political purposes

3) Execution of Donations

Decisions to execute donations and sponsorships must go through reporting and approval procedures in accordance with the delegation rules, and all evidences (donation receipts, etc.) for the execution of donations and sponsorships are collected and stored afterward.

4) Disclosure

Donations and sponsorships executed by NAVER are regularly and transparently disclosed to the public through business reports, integrated reports, etc.

5) Risk Management

NAVER manages and supervises to prevent the risk that donations may be perceived to serve any other purpose than social contribution, such as political donations or bribes



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